

Downtown Caldwell

Retail Potential

Caldwell, Texas

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Prepared by Aaron Farmer

TheRetailCoach®



Sal Zaccagnino
301 N. Gray Street
Caldwell, TX 77836

Tel: (979) 777-5708
Email: salzacc@aol.com

TheRetailCoach®
Retail Analytics & Locational Intelligence

The Retail Coach, LLC
P.O. Box 7272
Tupelo, MS 38802-7272
tel 662.844.2155
fax 662.844.2738
info@theretailcoach.net

About The Retail Coach

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” retail trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail360 process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

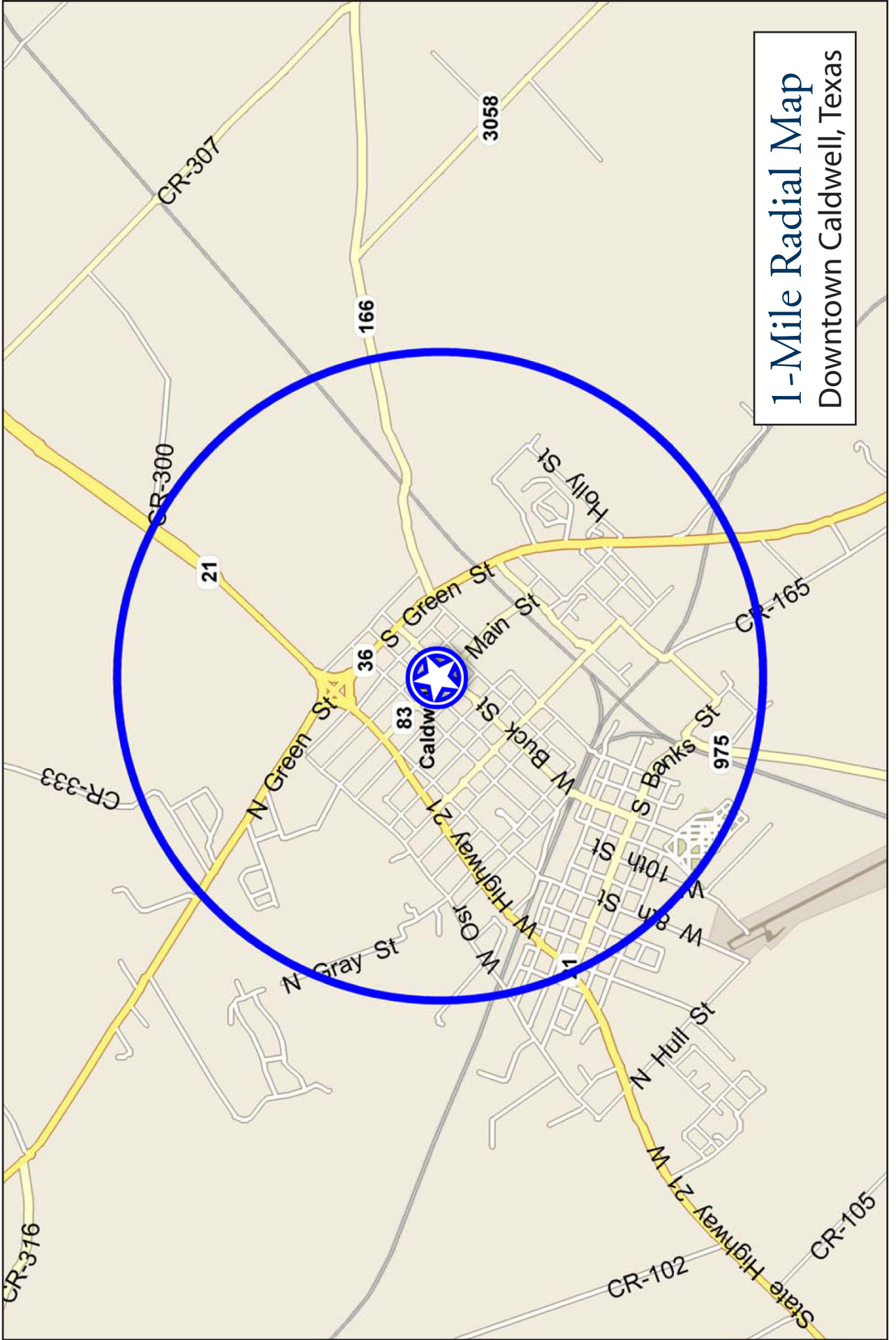
Retail360 Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360 process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

The Retail Coach — It’s not about data. It’s about your success.



1-Mile Radial Map
Downtown Caldwell, Texas

Downtown Retail Potential

SIC	Retail Sector	Potential Sales
521	Lumber and Other Building Materials	\$763,229
523	Paint, Glass and Wallpaper	\$212,673
525	Hardware Stores	\$466,562
526	Retail Nurseries and Garden	\$302,962
527	Mobile Home Dealers	\$97,334
53	General Merchandise Stores	\$2,829,803
541	Grocery Stores	\$3,341,204
542	Meat and Fish Markets	\$124,487
543	Fruit and Vegetable Markets	\$54,177
544	Candy, Nut and Confection Stores	\$11,477
545	Dairy Products Stores	\$4,018
546	Retail Bakeries	\$37,432
549	Miscellaneous Food Stores	\$242,120
551	New and Used Car Dealers	\$4,340,181
552	Used Car Dealers	\$797,885
553	Auto and Home Supply Stores	\$1,008,531
554	Gasoline Service Stations	\$833,842
555	Boat Dealers	\$85,728
556	Recreational Vehicle Dealers	\$123,823
557	Motorcycle Dealers	\$122,358
559	Automotive Dealers, NEC	\$209,948
561	Men's and Boys' Clothing Stores	\$67,767
562	Women's Clothing Stores	\$116,994
563	Women's Accessory and Specialty Stores	\$18,548
564	Children's and Infants' Wear	\$29,800
565	Family Clothing Stores	\$126,255
566	Shoe Stores	\$161,997
569	Miscellaneous Apparel and Accessory Stores	\$89,039
571	Home Furniture and Furnishing	\$801,713
572	Household Appliance Stores	\$165,213
573	Radio, TV, and Computer Stores	\$1,778,495
5812	Eating Places	\$3,269,885
5813	Drinking Places	\$120,719
591	Drug Stores and Proprietary	\$720,719
592	Liquor Stores	\$71,138
593	Used Merchandise Stores	\$143,052
5941	Sporting Goods, Bicycle and Gun Stores	\$118,589
5942	Book Stores	\$62,300
5943	Stationery Stores	\$197,384
5944	Jewelry Stores	\$92,971
5945	Hobby, Toy and Game Shops	\$88,039
5946	Camera and Photography Supply Stores	\$8,304
5947	Gift, Novelty and Souvenir Shops	\$122,625
5948	Luggage and Leather Goods Stores	\$4,993
5949	Sewing, Needlework and Craft Stores	\$14,710
596	Non-store Retailers	\$251,363
598	Fuel and Ice Dealers	\$23,859
5992	Florists	\$57,730
5993	Tobacco Stores and Stands	\$9,942
5994	News Dealers and Newsstands	\$15,366
5995	Optical Goods Stores	\$52,487
5999	Miscellaneous Retail Stores, NEC	\$1,111,599
	TOTALS	\$25,923,370

Downtown Retail Trade Area

Demographic Profile - 1 Mile Radial

DESCRIPTION	DATA	%
Population		
2014 Projection	3,000	
2009 Estimate	2,884	
2000 Census	2,696	
1990 Census	2,386	
Growth 2009-2014	4.02%	
Growth 2000-2009	6.97%	
Growth 1990-2000	12.99%	
2009 Est. Population by Single Race Classification	2,884	
White Alone	1,917	66.47
Black or African American Alone	446	15.46
American Indian and Alaska Native Alone	5	0.17
Asian Alone	9	0.31
Native Hawaiian and Other Pacific Islander Alone	0	0.00
Some Other Race Alone	426	14.77
Two or More Races	80	2.77
2009 Est. Population Hispanic or Latino by Origin*	2,884	
Not Hispanic or Latino	2,180	75.59
Hispanic or Latino:	704	24.41
Mexican	593	84.23
Puerto Rican	1	0.14
Cuban	0	0.00
All Other Hispanic or Latino	110	15.63
2009 Est. Hispanic or Latino by Single Race Class.	704	
White Alone	235	33.38
Black or African American Alone	0	0.00
American Indian and Alaska Native Alone	1	0.14
Asian Alone	0	0.00
Native Hawaiian and Other Pacific Islander Alone	0	0.00
Some Other Race Alone	425	60.37
Two or More Races	43	6.11

Downtown Retail Trade Area

Demographic Profile - 1 Mile Radial

DESCRIPTION	DATA	%
2009 Est. Pop. Asian Alone Race by Category*	9	
Chinese, except Taiwanese	0	0.00
Filipino	1	11.11
Japanese	0	0.00
Asian Indian	6	66.67
Korean	0	0.00
Vietnamese	0	0.00
Cambodian	0	0.00
Hmong	0	0.00
Laotian	0	0.00
Thai	0	0.00
Other Asian	2	22.22
Two or more Asian categories	0	0.00
2009 Est. Population by Ancestry	2,884	
Pop, Arab	4	0.14
Pop, Czech	324	11.23
Pop, Danish	0	0.00
Pop, Dutch	24	0.83
Pop, English	133	4.61
Pop, French (except Basque)	24	0.83
Pop, French Canadian	3	0.10
Pop, German	309	10.71
Pop, Greek	0	0.00
Pop, Hungarian	0	0.00
Pop, Irish	119	4.13
Pop, Italian	14	0.49
Pop, Lithuanian	0	0.00
Pop, United States or American	180	6.24
Pop, Norwegian	11	0.38
Pop, Polish	9	0.31
Pop, Portuguese	0	0.00
Pop, Russian	0	0.00
Pop, Scottish	42	1.46
Pop, Scotch-Irish	22	0.76
Pop, Slovak	0	0.00
Pop, Sub-Saharan African	0	0.00
Pop, Swedish	16	0.55
Pop, Swiss	0	0.00
Pop, Ukrainian	0	0.00
Pop, Welsh	4	0.14
Pop, West Indian (exc Hisp groups)	9	0.31

Downtown Retail Trade Area

Demographic Profile - 1 Mile Radial

DESCRIPTION	DATA	%
2009 Est. Population by Ancestry		
Pop, Other ancestries	930	32.25
Pop, Ancestry Unclassified	706	24.48
2009 Est. Pop Age 5+ by Language Spoken At Home	2,650	
Speak Only English at Home	2,167	81.77
Speak Asian/Pacific Islander Language at Home	0	0.00
Speak IndoEuropean Language at Home	100	3.77
Speak Spanish at Home	373	14.08
Speak Other Language at Home	10	0.38
2009 Est. Population by Sex	2,884	
Male	1,366	47.36
Female	1,518	52.64
Male/Female Ratio	0.90	
2009 Est. Population by Age	2,884	
Age 0 - 4	234	8.11
Age 5 - 9	212	7.35
Age 10 - 14	202	7.00
Age 15 - 17	116	4.02
Age 18 - 20	95	3.29
Age 21 - 24	153	5.31
Age 25 - 34	379	13.14
Age 35 - 44	363	12.59
Age 45 - 49	181	6.28
Age 50 - 54	182	6.31
Age 55 - 59	160	5.55
Age 60 - 64	125	4.33
Age 65 - 74	192	6.66
Age 75 - 84	165	5.72
Age 85 and over	124	4.30
Age 16 and over	2,192	76.01
Age 18 and over	2,120	73.51
Age 21 and over	2,025	70.21
Age 65 and over	481	16.68
2009 Est. Median Age	36.40	
2009 Est. Average Age	38.42	

Downtown Retail Trade Area

Demographic Profile - 1 Mile Radial

DESCRIPTION	DATA	%
2009 Est. Male Population by Age	1,366	
Age 0 - 4	122	8.93
Age 5 - 9	113	8.27
Age 10 - 14	107	7.83
Age 15 - 17	61	4.47
Age 18 - 20	45	3.29
Age 21 - 24	72	5.27
Age 25 - 34	183	13.40
Age 35 - 44	174	12.74
Age 45 - 49	86	6.30
Age 50 - 54	89	6.52
Age 55 - 59	76	5.56
Age 60 - 64	63	4.61
Age 65 - 74	81	5.93
Age 75 - 84	66	4.83
Age 85 and over	29	2.12
2009 Est. Median Age, Male	33.91	
2009 Est. Average Age, Male	35.91	
2009 Est. Female Population by Age	1,518	
Age 0 - 4	112	7.38
Age 5 - 9	99	6.52
Age 10 - 14	95	6.26
Age 15 - 17	56	3.69
Age 18 - 20	50	3.29
Age 21 - 24	82	5.40
Age 25 - 34	196	12.91
Age 35 - 44	189	12.45
Age 45 - 49	94	6.19
Age 50 - 54	94	6.19
Age 55 - 59	84	5.53
Age 60 - 64	62	4.08
Age 65 - 74	111	7.31
Age 75 - 84	99	6.52
Age 85 and over	95	6.26
2009 Est. Median Age, Female	38.66	
2009 Est. Average Age, Female	40.68	

Downtown Retail Trade Area

Demographic Profile - 1 Mile Radial

DESCRIPTION	DATA	%
2009 Est. Population Age 15+ by Marital Status*	2,236	
Total, Never Married	475	21.24
Married, Spouse present	1,180	52.77
Married, Spouse absent	126	5.64
Widowed	248	11.09
Divorced	207	9.26
Males, Never Married	193	8.63
Previously Married	150	6.71
Females, Never Married	283	12.66
Previously Married	305	13.64
2009 Est. Pop. Age 25+ by Educational Attainment*	1,871	
Less than 9th grade	211	11.28
Some High School, no diploma	323	17.26
High School Graduate (or GED)	624	33.35
Some College, no degree	299	15.98
Associate Degree	63	3.37
Bachelor's Degree	253	13.52
Master's Degree	51	2.73
Professional School Degree	23	1.23
Doctorate Degree	25	1.34
Households		
2014 Projection	1,076	
2009 Estimate	1,049	
2000 Census	1,006	
1990 Census	941	
Growth 2009-2014	2.57%	
Growth 2000-2009	4.27%	
Growth 1990-2000	6.91%	
2009 Est. Households by Household Type	1,049	
Family Households	738	70.35
Nonfamily Households	311	29.65
2009 Est. Group Quarters Population	91	
2009 Households by Ethnicity, Hispanic/Latino	189	18.02

Downtown Retail Trade Area

Demographic Profile - 1 Mile Radial

DESCRIPTION	DATA	%
2009 Est. Households by Household Income	1,049	
Income Less than \$15,000	173	16.49
Income \$15,000 - \$24,999	149	14.20
Income \$25,000 - \$34,999	140	13.35
Income \$35,000 - \$49,999	225	21.45
Income \$50,000 - \$74,999	195	18.59
Income \$75,000 - \$99,999	76	7.24
Income \$100,000 - \$149,999	77	7.34
Income \$150,000 - \$249,999	15	1.43
Income \$250,000 - \$499,999	0	0.00
Income \$500,000 and more	0	0.00
2009 Est. Average Household Income	\$46,726	
2009 Est. Median Household Income	\$39,215	
2009 Est. Per Capita Income	\$17,368	
2009 Est. Household Type, Presence Own Children*	1,049	
Single Male Householder	89	8.48
Single Female Householder	187	17.83
Married-Couple Family, own children	260	24.79
Married-Couple Family, no own children	283	26.98
Male Householder, own children	23	2.19
Male Householder, no own children	19	1.81
Female Householder, own children	95	9.06
Female Householder, no own children	58	5.53
Nonfamily, Male Householder	22	2.10
Nonfamily, Female Householder	14	1.33
2009 Est. Households by Household Size*	1,049	
1-person household	276	26.31
2-person household	316	30.12
3-person household	179	17.06
4-person household	146	13.92
5-person household	81	7.72
6-person household	30	2.86
7 or more person household	22	2.10
2009 Est. Average Household Size	2.66	

Downtown Retail Trade Area

Demographic Profile - 1 Mile Radial

DESCRIPTION	DATA	%
2009 Est. Households by Presence of People*	1,049	
Households with 1 or more People under Age 18:		
Married-Couple Family	274	26.12
Other Family, Male Householder	26	2.48
Other Family, Female Householder	112	10.68
Nonfamily, Male Householder	2	0.19
Nonfamily, Female Householder	0	0.00
Households no People under Age 18:		
Married-Couple Family	269	25.64
Other Family, Male Householder	15	1.43
Other Family, Female Householder	42	4.00
Nonfamily, Male Householder	109	10.39
Nonfamily, Female Householder	200	19.07
2009 Est. Households by Number of Vehicles*	1,049	
No Vehicles	124	11.82
1 Vehicle	339	32.32
2 Vehicles	422	40.23
3 Vehicles	118	11.25
4 Vehicles	47	4.48
5 or more Vehicles	0	0.00
2009 Est. Average Number of Vehicles*	1.64	
Family Households		
2014 Projection	757	
2009 Estimate	738	
2000 Census	708	
1990 Census	634	
Growth 2009-2014	2.57%	
Growth 2000-2009	4.24%	
Growth 1990-2000	11.67%	

Downtown Retail Trade Area

Demographic Profile - 1 Mile Radial

DESCRIPTION	DATA	%
2009 Est. Family Households by Household Income	738	
Income Less than \$15,000	71	9.62
Income \$15,000 - \$24,999	59	7.99
Income \$25,000 - \$34,999	104	14.09
Income \$35,000 - \$49,999	175	23.71
Income \$50,000 - \$74,999	175	23.71
Income \$75,000 - \$99,999	70	9.49
Income \$100,000 - \$149,999	76	10.30
Income \$150,000 - \$249,999	9	1.22
Income \$250,000 - \$499,999	0	0.00
Income \$500,000 and more	0	0.00
2009 Est. Average Family Household Income	\$54,554	
2009 Est. Median Family Household Income	\$46,591	
2009 Est. Families by Poverty Status*	738	
Income At or Above Poverty Level:		
Married-Couple Family, own children	223	30.22
Married-Couple Family, no own children	278	37.67
Male Householder, own children	15	2.03
Male Householder, no own children	7	0.95
Female Householder, own children	52	7.05
Female Householder, no own children	56	7.59
Income Below Poverty Level:		
Married-Couple Family, own children	38	5.15
Married-Couple Family, no own children	4	0.54
Male Householder, own children	7	0.95
Male Householder, no own children	13	1.76
Female Householder, own children	41	5.56
Female Householder, no own children	5	0.68
2009 Est. Pop Age 16+ by Employment Status*	2,192	
In Armed Forces	0	0.00
Civilian - Employed	1,244	56.75
Civilian - Unemployed	46	2.10
Not in Labor Force	901	41.10

Downtown Retail Trade Area

Demographic Profile - 1 Mile Radial

DESCRIPTION	DATA	%
2009 Est. Civ Employed Pop 16+ Class of Worker*	1,244	
For-Profit Private Workers	670	53.86
Non-Profit Private Workers	76	6.11
Local Government Workers	139	11.17
State Government Workers	173	13.91
Federal Government Workers	18	1.45
Self-Emp Workers	160	12.86
Unpaid Family Workers	8	0.64
2009 Est. Civ Employed Pop 16+ by Occupation*	1,244	
Management, Business, and Financial Operations	154	12.38
Professional and Related Occupations	219	17.60
Service	234	18.81
Sales and Office	278	22.35
Farming, Fishing, and Forestry	1	0.08
Construction, Extraction and Maintenance	196	15.76
Production, Transportation and Material Moving	162	13.02
2009 Est. Pop 16+ by Occupation Classification*	1,244	
Blue Collar	358	28.78
White Collar	624	50.16
Service and Farm	262	21.06
2009 Est. Workers Age 16+, Transportation To Work*	1,215	
Drove Alone	869	71.52
Car Pooled	243	20.00
Public Transportation	0	0.00
Walked	28	2.30
Motorcycle	3	0.25
Bicycle	0	0.00
Other Means	26	2.14
Worked at Home	47	3.87
2009 Est. Workers Age 16+ by Travel Time to Work*	1,168	
Less than 15 Minutes	545	46.66
15 - 29 Minutes	147	12.59
30 - 44 Minutes	339	29.02
45 - 59 Minutes	67	5.74
60 or more Minutes	70	5.99
2009 Est. Average Travel Time to Work in Minutes*	24.67	

Downtown Retail Trade Area

Demographic Profile - 1 Mile Radial

DESCRIPTION	DATA	%
2009 Est. Tenure of Occupied Housing Units	1,049	
Owner Occupied	706	67.30
Renter Occupied	344	32.79
2009 Occ Housing Units, Avg Length of Residence	10.78	
2009 Est. All Owner-Occupied Housing Values	706	
Value Less than \$20,000	75	10.62
Value \$20,000 - \$39,999	49	6.94
Value \$40,000 - \$59,999	163	23.09
Value \$60,000 - \$79,999	120	17.00
Value \$80,000 - \$99,999	102	14.45
Value \$100,000 - \$149,999	112	15.86
Value \$150,000 - \$199,999	31	4.39
Value \$200,000 - \$299,999	42	5.95
Value \$300,000 - \$399,999	4	0.57
Value \$400,000 - \$499,999	1	0.14
Value \$500,000 - \$749,999	5	0.71
Value \$750,000 - \$999,999	0	0.00
Value \$1,000,000 or more	0	0.00
2009 Est. Median All Owner-Occupied Housing Value	\$70,826	
2009 Est. Housing Units by Units in Structure*	1,204	
1 Unit Attached	8	0.66
1 Unit Detached	877	72.84
2 Units	24	1.99
3 to 19 Units	105	8.72
20 to 49 Units	19	1.58
50 or More Units	0	0.00
Mobile Home or Trailer	172	14.29
Boat, RV, Van, etc.	0	0.00

Downtown Retail Trade Area

Demographic Profile - 1 Mile Radial

DESCRIPTION	DATA	%
2009 Est. Housing Units by Year Structure Built	1,204	
Housing Units Built 1999 to 2009	100	8.31
Housing Unit Built 1995 to 1998	33	2.74
Housing Unit Built 1990 to 1994	64	5.32
Housing Unit Built 1980 to 1989	213	17.69
Housing Unit Built 1970 to 1979	261	21.68
Housing Unit Built 1960 to 1969	119	9.88
Housing Unit Built 1950 to 1959	146	12.13
Housing Unit Built 1940 to 1949	125	10.38
Housing Unit Built 1939 or Earlier	143	11.88
2009 Est. Median Year Structure Built **	1973	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.

SIC Code Detail Listing

SIC Detail (SIC Code 52)

BUILDING MATERIALS & HARDWARE

SIC Code	Industry Description
52	Building Materials, Hardware, Garden Supply & Mobile Home Dealers
5211	Lumber and Other Building Materials
521100	Lumber and other building materials
52110000	Lumber and other building materials
521101	Lumber products
52110100	Lumber products
52110101	Flooring, wood
52110102	Millwork and lumber
52110103	Paneling
52110104	Planing mill products and lumber
52110105	Siding
52110106	Wallboard (composition) and paneling
521102	Door and window products
52110200	Door and window products
52110201	Doors, storm: wood or metal
52110202	Doors, wood or metal, except storm
52110203	Garage doors, sale and installation
52110204	Jalousies
52110205	Sash, wood or metal
52110206	Screens, door and window
52110207	Windows, storm: wood or metal
521103	Insulation and energy conservation products
52110300	Insulation and energy conservation products
52110301	Energy conservation products
52110302	Insulation material, building
52110303	Solar heating equipment
521104	Prefabricated buildings
52110400	Prefabricated buildings
52110401	Greenhouse kits, prefabricated
52110402	Modular homes
521105	Masonry materials and supplies
52110500	Masonry materials and supplies
52110501	Brick
52110502	Cement
52110503	Concrete and cinder block
52110504	Lime and plaster
52110505	Paving stones
52110506	Sand and gravel
52110507	Tile, ceramic
521199	Lumber and other building materials, NEC
52119901	Bathroom fixtures, equipment and supplies
52119902	Cabinets, kitchen
52119903	Closets, interiors and accessories
52119904	Counter tops
52119905	Eavestroughing parts and supplies
52119906	Electrical construction materials
52119907	Fencing
52119908	Home centers
52119909	Roofing material
52119910	Structural clay products
5231	Paint, Glass, and Wallpaper Stores

SIC Detail (SIC Code 52)

523100	Paint, glass, and wallpaper stores
52310000	Paint, glass, and wallpaper stores
523101	Glass
52310100	Glass
52310101	Glass, leaded or stained
523102	Paint and painting supplies
52310200	Paint and painting supplies
52310201	Paint
52310202	Paint brushes, rollers, sprayers and other supplies
523103	Wall coverings
52310300	Wall coverings
52310301	Wallpaper
5251	Hardware Stores
525100	Hardware stores
52510000	Hardware stores
525101	Tools
52510100	Tools
52510101	Chainsaws
52510102	Snow blowers
52510103	Tools, hand
52510104	Tools, power
525199	Hardware stores, NEC
52519901	Builders' hardware
52519902	Door locks and lock sets
52519903	Pumps and pumping equipment
5261	Retail Nurseries and Garden Stores
526100	Retail nurseries and garden stores
52610000	Retail nurseries and garden stores
526101	Lawn and garden equipment
52610100	Lawn and garden equipment
52610101	Garden tractors and tillers
52610102	Hydroponics equipment and supplies
52610103	Lawnmowers and tractors
526102	Lawn and garden supplies
52610200	Lawn and garden supplies
52610201	Fertilizer
52610202	Fountains, outdoor
52610203	Garden supplies and tools, NEC
52610204	Sod
52610205	Top soil
52610206	Lawn ornaments
526103	Retail nurseries
52610300	Retail nurseries
52610301	Christmas trees (natural)
52610302	Nursery stock, seeds and bulbs
5271	Mobile Home Dealers
527100	Mobile home dealers
52710000	Mobile home dealers
527199	Mobile home dealers, NEC
52719901	Mobile home equipment
52719902	Mobile home parts and accessories
52719903	Mobile offices and commercial units

SIC Detail (SIC Code 53)

GENERAL MERCHANDISE STORES

SIC Code	Industry Description
53	General Merchandise Stores
5311	Department Stores
531100	Department stores
53110000	Department stores
531199	Department stores, NEC
53119901	Department stores, discount
53119902	Department stores, non-discount
5331	Variety Stores
533100	Variety stores
53310000	Variety stores
5399	Miscellaneous General Merchandise
539900	Miscellaneous general merchandise stores
53990000	Miscellaneous general merchandise stores
539999	Miscellaneous general merchandise stores, NEC
53999901	Army-Navy goods stores
53999902	Catalog showroom stores
53999903	Country general stores
53999904	Duty-free stores
53999905	Surplus and salvage stores
53999906	Warehouse club stores

SIC Detail (SIC Code 54)

FOOD STORES

SIC Code	Industry Description
54	Food Stores
5411	Grocery Stores
541100	Grocery stores
54110000	Grocery stores
541101	Supermarkets
54110100	Supermarkets
54110101	Supermarkets, chain
54110102	Supermarkets, greater than 100,000 square feet (hypermarket)
54110103	Supermarkets, independent
54110104	Supermarkets, 55,000 - 65,000 square feet (superstore)
54110105	Supermarkets, 66,000 - 99,000 square feet
541102	Convenience stores
54110200	Convenience stores
54110201	Convenience stores, chain
54110202	Convenience stores, independent
541199	Grocery stores, NEC
54119901	Cooperative food stores
54119902	Delicatessen stores
54119903	Frozen food and freezer plans, except meat
54119904	Grocery stores, chain
54119905	Grocery stores, independent
5421	Meat and Fish Markets
542100	Meat and fish markets
54210000	Meat and fish markets
542101	Fish and seafood markets
54210100	Fish and seafood markets
54210101	Fish markets
54210102	Seafood markets
542102	Meat markets, including freezer provisioners
54210200	Meat markets, including freezer provisioners
54210201	Food and freezer plans, meat
54210202	Freezer provisioners, meat
5431	Fruit and Vegetable Markets
543100	Fruit and vegetable markets
54310000	Fruit and vegetable markets
543199	Fruit and vegetable markets, NEC
54319901	Fruit stands or markets
54319902	Vegetable stands or markets
5441	Candy, Nut, and Confectionery Stores
544100	Candy, nut, and confectionery stores
54410000	Candy, nut, and confectionery stores
544199	Candy, nut, and confectionery stores, NEC
54419901	Candy
54419902	Confectionery
54419903	Confectionery produced for direct sale on the premises
54419904	Nuts
54419905	Popcorn, including caramel corn
5451	Dairy Products Stores
545100	Dairy products stores

SIC Detail (SIC Code 54)

54510000	Dairy products stores
545199	Dairy products stores, NEC
54519901	Butter
54519902	Cheese
54519903	Ice cream (packaged)
54519904	Milk
5461	Retail Bakeries
546100	Retail bakeries
54610000	Retail bakeries
546199	Retail bakeries, NEC
54619901	Bagels
54619902	Bread
54619903	Cakes
54619904	Cookies
54619905	Doughnuts
54619906	Pastries
54619907	Pies
54619908	Pretzels
5499	Miscellaneous Food Stores
549900	Miscellaneous food stores
54990000	Miscellaneous food stores
549901	Health and dietetic food stores
54990100	Health and dietetic food stores
54990101	Dietetic foods
54990102	Health foods
54990103	Vitamin food stores
549902	Beverage stores
54990200	Beverage stores
54990201	Coffee
54990202	Juices, fruit or vegetable
54990203	Soft drinks
54990204	Tea
54990205	Water: distilled mineral or spring
549999	Miscellaneous food stores, NEC
54999901	Dried fruit
54999902	Eggs and poultry
54999903	Food gift baskets
54999904	Gourmet food stores
54999905	Spices and herbs

SIC Detail (SIC Code 55)

AUTOMOTIVE DEALERS & SERVICE STATIONS

SIC Code	Industry Description
55	Automotive Dealers and Gasoline Service Stations
5511	New and Used Car Dealers
551100	New and used car dealers
55110000	New and used car dealers
551199	New and used car dealers, NEC
55119901	Automobiles, new and used
55119902	Pickups, new and used
55119903	Trucks, tractors, and trailers: new and used
55119904	Vans, new and used
5521	Used Car Dealers
552100	Used car dealers
55210000	Used car dealers
552199	Used car dealers, NEC
55219901	Antique automobiles
55219902	Automobiles, used cars only
55219903	Pickups and vans, used
55219904	Trucks, tractors, and trailers: used
5531	Auto and Home Supply Stores
553100	Auto and home supply stores
55310000	Auto and home supply stores
553101	Auto and truck equipment and parts
55310100	Auto and truck equipment and parts
55310101	Automobile air conditioning equipment, sale, installation
55310102	Automotive accessories
55310103	Automotive parts
55310104	Batteries, automotive and truck
55310105	Speed shops, including race car supplies
55310106	Trailer hitches, automotive
55310107	Truck equipment and parts
553199	Auto and home supply stores, NEC
55319901	Automotive tires
5541	Gasoline Service Stations
554100	Gasoline service stations
55410000	Gasoline service stations
554199	Gasoline service stations, NEC
55419901	Filling stations, gasoline
55419902	Marine service station
55419903	Truck stops
5551	Boat Dealers
555100	Boat dealers
55510000	Boat dealers
555101	Motor boat dealers
55510100	Motor boat dealers
55510101	Inboard boats
55510102	Inboard outboard boats
55510103	Jet skis
55510104	Outboard boats
555102	Canoe and kayak dealers
55510200	Canoe and kayak dealers
55510201	Canoes

SIC Detail (SIC Code 55)

55510202	Inflatable boats
55510203	Kayaks
555103	Sailboats and equipment
55510300	Sailboats and equipment
55510301	Sailboats, auxiliary (powered)
55510302	Sailboats, unpowered
55510303	Sails and equipment
555104	Marine supplies and equipment
55510400	Marine supplies and equipment
55510401	Marine supplies, NEC
55510402	Outboard motors
5561	Recreational Vehicle Dealers
556100	Recreational vehicle dealers
55610000	Recreational vehicle dealers
556101	Camper and travel trailer dealers
55610100	Camper and travel trailer dealers
55610101	Campers (pickup coaches) for mounting on trucks
55610102	Travel trailers: automobile, new and used
556199	Recreational vehicle dealers, NEC
55619901	Motor homes
55619902	Recreational vehicle parts and accessories
5571	Motorcycle Dealers
557100	Motorcycle dealers
55710000	Motorcycle dealers
557199	Motorcycle dealers, NEC
55719901	All-terrain vehicles
55719902	Bicycles, motorized
55719903	Mopeds
55719904	Motor scooters
55719905	Motorcycle parts and accessories
55719906	Motorcycles
55719907	All-terrain vehicle parts and accessories
5599	Automotive Dealers, NEC
559900	Automotive dealers, NEC
55990000	Automotive dealers, NEC
559901	Aircraft dealers
55990100	Aircraft dealers
55990101	Aircraft, self-propelled
55990102	Gliders, except hang
55990103	Hang gliders
55990104	Aircraft instruments, equipment or parts
55990105	Hot air balloons and equipment
559999	Automotive dealers, NEC
55999901	Dune buggies
55999902	Go-carts
55999903	Golf cart, powered
55999904	Snowmobiles
55999905	Utility trailers

SIC Detail (SIC Code 56)

APPAREL & ACCESSORY STORES

SIC Code	Industry Description
56	Apparel and Accessory Stores
5611	Men's and Boys' Clothing Stores
561100	Men's and boys' clothing stores
56110000	Men's and boys' clothing stores
561199	Men's and boys' clothing stores, NEC
56119901	Clothing accessories: men's and boys'
56119902	Clothing, male: everyday, except suits and sportswear
56119903	Clothing, sportswear, men's and boys'
56119904	Haberdashery stores
56119905	Hats, men's and boys'
56119906	Suits, men's
56119907	Tie shops
5621	Women's Clothing Stores
562100	Women's clothing stores
56210000	Women's clothing stores
562101	Women's specialty clothing stores
56210100	Women's specialty clothing stores
56210101	Boutiques
56210102	Bridal shops
56210103	Dress shops
56210104	Women's sportswear
562199	Women's clothing stores, NEC
56219901	Maternity wear
56219902	Ready-to-wear apparel, women's
56219903	Teenage apparel
5632	Women's Accessory and Specialty Stores
563200	Women's accessory and specialty stores
56320000	Women's accessory and specialty stores
563201	Fur apparel
56320100	Fur apparel
56320101	Fur apparel, made to custom order
56320102	Furriers
563202	Women's dancewear, hosiery, and lingerie
56320200	Women's dancewear, hosiery, and lingerie
56320201	Dancewear
56320202	Hosiery
56320203	Lingerie (outerwear)
56320204	Lingerie and corsets (underwear)
563299	Women's accessory and specialty stores, NEC
56329901	Apparel accessories
56329902	Blouses
56329903	Costume jewelry
56329904	Handbags
56329905	Knitwear, women's
56329906	Millinery
5641	Children's and Infants' Wear Stores
564100	Children's and infants' wear stores
56410000	Children's and infants' wear stores
564199	Children's and infants' wear stores, NEC
56419901	Children's wear

SIC Detail (SIC Code 56)

56419902	Infants' wear
5651	Family Clothing Stores
565100	Family clothing stores
56510000	Family clothing stores
565199	Family clothing stores, NEC
56519901	Jeans stores
56519902	Unisex clothing stores
5661	Shoe Stores
566100	Shoe stores
56610000	Shoe stores
566101	Custom and orthopedic shoes
56610100	Custom and orthopedic shoes
56610101	Shoes, custom
56610102	Shoes, orthopedic
566199	Shoe stores, NEC
56619901	Children's shoes
56619902	Footwear, athletic
56619903	Men's boots
56619904	Men's shoes
56619905	Women's boots
56619906	Women's shoes
5699	Miscellaneous Apparel and Accessories
569900	Miscellaneous apparel and accessory stores
56990000	Miscellaneous apparel and accessory stores
569901	Uniforms and work clothing
56990100	Uniforms and work clothing
56990101	Military goods and regalia
56990102	Uniforms
56990103	Work clothing
569902	Costumes and wigs
56990200	Costumes and wigs
56990201	Costumes, masquerade or theatrical
56990202	Wigs, toupees and wiglets
569903	Sports apparel
56990300	Sports apparel
56990301	Bathing suits
56990302	Marine apparel
56990303	Riding apparel
56990304	Western apparel
569904	Customized clothing and apparel
56990400	Customized clothing and apparel
56990401	Belts, apparel: custom
56990402	Custom tailor
56990403	Dressmakers, custom
56990404	Knit dresses, made to order
56990405	Shirts, custom made
56990406	T-shirts, custom printed
56990407	Clothing, hand painted
569999	Miscellaneous apparel and accessory stores, NEC
56999901	Caps and gowns (academic vestments)
56999902	Clergy vestments
56999903	Designers, apparel

SIC Detail (SIC Code 56)

56999904	Formal wear
56999905	Leather garments
56999906	Raincoats
56999907	Square dance apparel
56999908	Stockings: men's, women's, and children's
56999909	Umbrellas

SIC Detail (SIC Code 57)

HOME FURNITURE & FURNISHINGS STORES

SIC Code	Industry Description
57	Home Furniture, Furnishings and Equipment Stores
5712	Furniture Stores
571200	Furniture stores
57120000	Furniture stores
571201	Beds and accessories
57120100	Beds and accessories
57120101	Bedding and bedsprings
57120102	Mattresses
57120103	Waterbeds and accessories
571202	Customized furniture and cabinets
57120200	Customized furniture and cabinets
57120201	Cabinet work, custom
57120202	Custom made furniture, except cabinets
571299	Furniture stores, NEC
57129901	Bar fixtures, equipment and supplies
57129902	Cabinets, except custom made: kitchen
57129903	Juvenile furniture
57129904	Office furniture
57129905	Outdoor and garden furniture
57129906	Unfinished furniture
5713	Floor Covering Stores
571300	Floor covering stores
57130000	Floor covering stores
571399	Floor covering stores, NEC
57139901	Carpet
57139902	Floor tile
57139903	Linoleum
57139904	Rugs
57139905	Vinyl floor covering
5714	Drapery and Upholstery Stores
571400	Drapery and upholstery stores
57140000	Drapery and upholstery stores
571499	Drapery and upholstery stores, NEC
57149901	Curtains
57149902	Draperies
57149903	Slip covers
57149904	Upholstery materials
5719	Miscellaneous Home furnishings
571900	Miscellaneous home furnishings
57190000	Miscellaneous home furnishings
571901	Kitchenware
57190100	Kitchenware
57190101	Aluminum ware
57190102	China
57190103	Cookware, except aluminum
57190104	Crockery
57190105	Cutlery
57190106	Enamelware
57190107	Glassware
57190108	Metal ware

SIC Detail (SIC Code 57)

57190109	Tin ware
57190110	Barbeque grills
571902	Lighting, lamps, and accessories
57190200	Lighting, lamps, and accessories
57190201	Lamps and lamp shades
57190202	Lighting fixtures
571903	Fireplaces and wood burning stoves
57190300	Fireplaces and wood burning stoves
57190301	Fireplace equipment and accessories
57190302	Wood burning stoves
57190303	Coal burning stoves
571904	Window furnishings
57190400	Window furnishings
57190401	Venetian blinds
57190402	Vertical blinds
57190403	Window shades, NEC
571905	Beddings and linens
57190500	Beddings and linens
57190501	Bedding (sheets, blankets, spreads, and pillows)
57190502	Linens
571906	Pictures and mirrors
57190600	Pictures and mirrors
57190601	Mirrors
57190602	Pictures, wall
571999	Miscellaneous home furnishings stores, NEC
57199901	Bath accessories
57199902	Brooms
57199903	Brushes
57199904	Closet organizers and shelving units
57199905	House wares, NEC
57199906	Pottery
57199907	Towels
57199908	Wicker, rattan, or reed home furnishings
5722	Household Appliance Stores
572200	Household appliance stores
57220000	Household appliance stores
572201	Gas household appliances
57220100	Gas household appliances
57220101	Gas ranges
572202	Electric household appliances
57220200	Electric household appliances
57220201	Air conditioning room units, self-contained
57220202	Electric household appliances, major
57220203	Electric household appliances, small
57220204	Electric ranges
57220205	Fans, electric
57220206	Garbage disposals
57220207	Microwave ovens
57220208	Vacuum cleaners
572299	Household appliance stores, NEC
57229901	Appliance parts
57229902	Kitchens, complete (sinks, cabinets, etc.)

SIC Detail (SIC Code 57)

57229903	Sewing machines
57229904	Stoves, household, NEC
57229905	Sun tanning equipment and supplies
57229906	Kerosene heaters
5731	Radio, Television, and Electronic Stores
573100	Radio, television, and electronic stores
57310000	Radio, television, and electronic stores
573101	Antennas
57310100	Antennas
57310101	Antennas, satellite dish
573102	Video cameras, recorders, and accessories
57310200	Video cameras, recorders, and accessories
57310201	Video cameras and accessories
57310202	Video recorders, players, disc players, and accessories
57310203	Video tapes, blank
573199	Radio, television, and electronic stores, NEC
57319901	Automotive sound equipment
57319902	Consumer electronic equipment, NEC
57319903	High fidelity stereo equipment
57319904	Marine radios and radar equipment
57319905	Phonographs
57319906	Radios, receiver type
57319907	Radios, two-way, citizens band, weather, short-wave, etc.
57319908	Tape recorders and players
57319909	Television sets
57319910	Metal detectors
5734	Computer and Software Stores
573400	Computer and software stores
57340000	Computer and software stores
573401	Computer peripheral equipment
57340100	Computer peripheral equipment
57340101	Modems, monitors, terminals, and disk drives: computers
57340102	Printers and plotters: computers
573402	Computer software and accessories
57340200	Computer software and accessories
57340201	Computer tapes
57340202	Magnetic disks
57340203	Software, business and non-game
57340204	Software, computer games
57340205	Word processing equipment and supplies
573499	Computer and software stores, NEC
57349901	Personal computers
5735	Record and Prerecorded Tape Stores
573500	Record and prerecorded tape stores
57350000	Record and prerecorded tape stores
573501	Video discs and tapes, prerecorded
57350100	Video discs and tapes, prerecorded
57350101	Video discs, prerecorded
57350102	Video tapes, prerecorded
573502	Records, audio discs, and tapes
57350200	Records, audio discs, and tapes
57350201	Audio tapes, prerecorded

SIC Detail (SIC Code 57)

57350202	Compact discs
57350203	Records
5736	Musical Instrument Stores
573600	Musical instrument stores
57360000	Musical instrument stores
573601	Keyboard instruments
57360100	Keyboard instruments
57360101	Organs
57360102	Pianos
573699	Musical instrument stores, NEC
57369901	Band instruments
57369902	Brass instruments
57369903	Drums and related percussion instruments
57369904	Sheet music
57369905	String instruments
57369906	Wind instruments

SIC Detail (SIC Code 58)

EATING & DRINKING PLACES

SIC Code	Industry Description
58	Eating and Drinking Places
5812	Eating Places
581200	Eating places
58120000	Eating places
581201	Ethnic food restaurants
58120100	Ethnic food restaurants
58120101	American restaurant
58120102	Cajun restaurant
58120103	Chinese restaurant
58120104	French restaurant
58120105	German restaurant
58120106	Greek restaurant
58120107	Indian/Pakistan restaurant
58120108	Italian restaurant
58120109	Japanese restaurant
58120110	Korean restaurant
58120111	Lebanese restaurant
58120112	Mexican restaurant
58120113	Spanish restaurant
58120114	Sushi bar
58120115	Thai restaurant
58120116	Vietnamese restaurant
58120117	Pakistani restaurant
581202	Ice cream, soft drink and soda fountain stands
58120200	Ice cream, soft drink and soda fountain stands
58120201	Concessionaire
58120202	Frozen yogurt stand
58120203	Ice cream stands or dairy bars
58120204	Snow cone stand
58120205	Soda fountain
58120206	Soft drink stand
581203	Fast food restaurants and stands
58120300	Fast food restaurants and stands
58120301	Box lunch stand
58120302	Carry-out only (except pizza) restaurant
58120303	Chili stand
58120304	Coffee shop
58120305	Delicatessen (eating places)
58120306	Drive-in restaurant
58120307	Fast-food restaurant, chain
58120308	Fast-food restaurant, independent
58120309	Food bars
58120310	Grills (eating places)
58120311	Hamburger stand
58120312	Hot dog stand
58120313	Sandwiches and submarines shop
58120314	Snack bar
58120315	Snack shop
581204	Lunchrooms and cafeterias
58120400	Lunchrooms and cafeterias

SIC Detail (SIC Code 58)

58120401	Automat (eating places)
58120402	Cafeteria
58120403	Luncheonette
58120404	Lunchroom
58120405	Restaurant, lunch counter
581205	Family restaurants
58120500	Family restaurants
58120501	Restaurant, family: chain
58120502	Restaurant, family: independent
581206	Pizza restaurants
58120600	Pizza restaurants
58120601	Pizzeria, chain
58120602	Pizzeria, independent
581207	Seafood restaurants
58120700	Seafood restaurants
58120701	Oyster bar
58120702	Seafood shack
581208	Steak and barbecue restaurants
58120800	Steak and barbecue restaurants
58120801	Barbecue restaurant
58120802	Steak restaurant
581299	Eating places, NEC
58129901	Buffet (eating places)
58129902	Café
58129903	Caterers
58129904	Chicken restaurant
58129905	Commissary restaurant
58129906	Contract food services
58129907	Diner
58129908	Dinner theater
58129909	Health food restaurant
5813	Drinking Places
581300	Drinking places
58130000	Drinking places
581301	Bars and lounges
58130100	Bars and lounges
58130101	Bar (drinking places)
58130102	Beer garden (drinking places)
58130103	Cocktail lounge
58130104	Saloon
58130105	Tavern (drinking places)
58130106	Wine bar
581302	Night clubs
58130200	Night clubs
58130201	Cabaret
58130202	Discotheque

SIC Detail (SIC Code 59)

MISCELLANEOUS RETAIL

SIC Code	Industry Description
59	Miscellaneous Retail
5912	Drug Stores and Proprietary Stores
591200	Drug stores and proprietary stores
59120000	Drug stores and proprietary stores
591299	Drug stores and proprietary stores, NEC
59129901	Drug stores
59129902	Proprietary (non-prescription medicine) stores
5921	Liquor Stores
592100	Liquor stores
59210000	Liquor stores
592101	Wine and beer
59210100	Wine and beer
59210101	Beer (packaged)
59210102	Wine
592199	Liquor stores, NEC
59219901	Hard liquor
5932	Used Merchandise Stores
593200	Used merchandise stores
59320000	Used merchandise stores
593201	Home furnishings and appliances, secondhand
59320100	Home furnishings and appliances, secondhand
59320101	Furniture, secondhand
59320102	Home furnishings, secondhand
59320103	Household appliances, used
593202	Antiques
59320200	Antiques
59320201	Art objects, antique
59320202	Glassware, antique
593203	Book stores, secondhand
59320300	Book stores, secondhand
59320301	Manuscripts, rare
59320302	Rare books
593204	Clothing and shoes, secondhand
59320400	Clothing and shoes, secondhand
59320401	Clothing, secondhand
59320402	Shoes, secondhand
593205	Office furniture and store fixtures, secondhand
59320500	Office furniture and store fixtures, secondhand
59320501	Office furniture, secondhand
59320502	Store fixtures and equipment, secondhand
593299	Used merchandise stores, NEC
59329901	Building materials, secondhand
59329902	Computers and accessories, secondhand
59329903	Musical instruments, secondhand
59329904	Pawnshop
59329905	Records, secondhand
59329906	Stereo equipment, secondhand
5941	Sporting Goods and Bicycle Shops
594100	Sporting goods and bicycle shops
59410000	Sporting goods and bicycle shops

SIC Detail (SIC Code 59)

594101	Fishing equipment
59410100	Fishing equipment
59410101	Bait and tackle
59410102	Fish finders and other electronic fishing equipment
594102	Hunting equipment
59410200	Hunting equipment
59410201	Ammunition
59410202	Firearms
594103	Golf, tennis, and ski shops
59410300	Golf, tennis, and ski shops
59410301	Golf goods and equipment
59410302	Skiing equipment
59410303	Tennis goods and equipment
594104	Exercise equipment
59410400	Exercise equipment
59410401	Gymnasium equipment, NEC
59410402	Trampolines and equipment
594105	Water sport equipment
59410500	Water sport equipment
59410501	Skin diving, scuba equipment and supplies
59410502	Surfing equipment and supplies
59410503	Windsurfing and sail boarding equipment
594106	Camping and backpacking equipment
59410600	Camping and backpacking equipment
59410601	Backpacking equipment
59410602	Camping equipment
594107	Team sports equipment
59410700	Team sports equipment
59410701	Baseball equipment
59410702	Basketball equipment
59410703	Football equipment
59410704	Hockey equipment, except skates
59410705	Soccer supplies
594199	Sporting goods and bicycle shops, NEC
59419901	Archery supplies
59419902	Bicycle and bicycle parts
59419903	Bowling equipment and supplies
59419904	Martial arts equipment and supplies
59419905	Playground equipment
59419906	Pool and billiard tables
59419907	Saddlery and equestrian equipment
59419908	Skateboarding equipment
59419909	Skating equipment
59419910	Specialty sport supplies, NEC
5942	Book Stores
594200	Book stores
59420000	Book stores
594299	Book stores, NEC
59429901	Books, foreign
59429902	Books, religious
59429903	Children's books
59429904	College book stores

SIC Detail (SIC Code 59)

59429905	Comic books
5943	Stationery Stores
594300	Stationery stores
59430000	Stationery stores
594399	Stationery stores, NEC
59439901	Notary and corporate seals
59439902	Office forms and supplies
59439903	School supplies
59439904	Writing supplies
5944	Jewelry Stores
594400	Jewelry stores
59440000	Jewelry stores
594401	Clock and watch stores
59440100	Clock and watch stores
59440101	Clocks
59440102	Watches
594499	Jewelry stores, NEC
59449901	Jewelry, precious stones and precious metals
59449902	Silverware
5945	Hobby, Toy, and Game Shops
594500	Hobby, toy, and game shops
59450000	Hobby, toy, and game shops
594501	Hobby and craft supplies
59450100	Hobby and craft supplies
59450101	Arts and crafts supplies
59450102	Ceramics supplies
59450103	Hobbies, NEC
59450104	Models, toy and hobby
594502	Toys and games
59450200	Toys and games
59450201	Children's toys and games, except dolls
59450202	Dolls and accessories
59450203	Games (chess, backgammon, and other durable games)
594599	Hobby, toy, and game shops, NEC
59459901	Kite stores
5946	Camera and Photographic Supply Stores
594600	Camera and photographic supply stores
59460000	Camera and photographic supply stores
594699	Camera and photographic supply stores, NEC
59469901	Cameras
59469902	Photographic supplies
5947	Gift, Novelty, and Souvenir Shop
594700	Gift, novelty, and souvenir shop
59470000	Gift, novelty, and souvenir shop
594701	Gifts and novelties
59470100	Gifts and novelties
59470101	Artcraft and carvings
59470102	Balloon shops
59470103	Gift baskets
59470104	Gift shop
59470105	Novelties
59470106	Party favors

SIC Detail (SIC Code 59)

594799	Gift, novelty, and souvenir shop, NEC
59479901	Greeting cards
59479902	Souvenirs
59479903	Trading cards: baseball or other sports, entertainment, etc.
5948	Luggage and Leather Goods Stores
594800	Luggage and leather goods stores
59480000	Luggage and leather goods stores
594899	Luggage and leather goods stores, NEC
59489901	Leather goods, except luggage and shoes
59489902	Luggage, except footlockers and trunks
59489903	Trunks (luggage)
5949	Sewing, Needlework, and Piece Goods
594900	Sewing, needlework, and piece goods
59490000	Sewing, needlework, and piece goods
594901	Fabric stores piece goods
59490100	Fabric stores piece goods
59490101	Bridal fabrics
59490102	Fabric, remnants
594902	Sewing and needlework
59490200	Sewing and needlework
59490201	Knitting goods and supplies
59490202	Needlework goods and supplies
59490203	Notions, including trim
59490204	Patterns: sewing, knitting and needlework
59490205	Quilting materials and supplies
59490206	Sewing supplies
59490207	Weaving goods and supplies
5961	Catalog and Mail-order Houses
596100	Catalog and mail-order houses
59610000	Catalog and mail-order houses
596101	Food, mail order
59610100	Food, mail order
59610101	Cheese, mail order
59610102	Fruit, mail order
596102	Computer equipment and electronics, mail order
59610200	Computer equipment and electronics, mail order
59610201	Computer software, mail order
59610202	Computers and peripheral equipment, mail order
59610203	Electronic kits and parts, mail order
596103	Book and record clubs
59610300	Book and record clubs
59610301	Book club, mail order
59610302	Magazines, mail order
59610303	Record and/or tape (music or video) club, mail order
596104	Stamps, coins, and other collectibles, mail order
59610400	Stamps, coins, and other collectibles, mail order
59610401	Coins, mail order
59610402	Collectibles and antiques, mail order
59610403	Stamps, mail order
596199	Catalog and mail-order houses, NEC
59619901	Arts and crafts equipment and supplies, mail order
59619902	Automotive supplies and equipment, mail order

SIC Detail (SIC Code 59)

59619903	Books, mail order (except book clubs)
59619904	Cards, mail order
59619905	Catalog sales
59619906	Clothing, mail order (except women's)
59619907	Cosmetics and perfumes, mail order
59619908	Educational supplies and equipment, mail order
59619909	Fishing, hunting and camping equipment and supplies: by mail
59619910	Fitness and sporting goods, mail order
59619911	Flowers, plants and bulbs: mail order
59619912	Furniture and furnishings, mail order
59619913	General merchandise, mail order
59619914	Gift items, mail order
59619915	Jewelry, mail order
59619916	Mail order house, NEC
59619917	Mail order house, order taking office only
59619918	Novelty merchandise, mail order
59619919	Religious merchandise, mail order
59619920	Television, home shopping
59619921	Tools and hardware, mail order
59619922	Toys and games (including dolls and models), mail order
59619923	Women's apparel, mail order
59619924	Pharmaceuticals, mail order
5962	Merchandising Machine Operators
596200	Merchandising machine operators
59620000	Merchandising machine operators
596201	Food vending machines
59620100	Food vending machines
59620101	Candy and snack food vending machines
59620102	Sandwich and hot food vending machines
596202	Beverage vending machines
59620200	Beverage vending machines
59620201	Cold drinks vending machines
59620202	Hot drinks and soup vending machines
596299	Merchandising machine operators, NEC
59629901	Cigarettes vending machines
59629902	Novelty vending machines
5963	Direct Selling Establishments
596300	Direct selling establishments
59630000	Direct selling establishments
596301	Beverage services, direct sales
59630100	Beverage services, direct sales
59630101	Bottled water delivery
59630102	Coffee, soda, beer, etc: house-to-house sales
59630103	Milk delivery
596302	Food services, direct sales
59630200	Food services, direct sales
59630201	Bakery goods, house-to-house
59630202	Dairy products, house-to-house
59630203	Food service, coffee-cart
59630204	Food service, mobile, except coffee-cart
59630205	Ice cream wagon

SIC Detail (SIC Code 59)

59630206	Lunch wagon
59630207	Snacks, direct sales
596303	Encyclopedias and publications, direct sales
59630300	Encyclopedias and publications, direct sales
59630301	Book sales, house-to-house
59630302	Encyclopedias, house-to-house
59630303	Magazine subscriptions, house-to-house
59630304	Newspapers, home delivery, not by printers or publishers
596304	Home related products, direct sales
59630400	Home related products, direct sales
59630401	Appliance sales, house-to-house
59630402	Drapes and curtains, house-to-house
59630403	Furnishings, including furniture, house-to-house
59630404	House ware sales, house-to-house
59630405	Vacuum cleaner sales, house-to-house
596399	Direct selling establishments, NEC
59639901	Canvassers
59639902	Clothing sales, house-to-house
59639903	Cosmetic sales, house-to-house
59639904	Direct sales, telemarketing
59639905	Jewelry sales, house-to-house
59639906	Lingerie sales, house-to-house
59639907	Party-plan merchandising
5983	Fuel Oil Dealers
598300	Fuel oil dealers
59830000	Fuel oil dealers
5984	Liquefied Petroleum Gas Dealers
598400	Liquefied petroleum gas dealers
59840000	Liquefied petroleum gas dealers
598499	Liquefied petroleum gas dealers, NEC
59849901	Butane gas, bottled
59849902	Liquefied petroleum gas, delivered to customers' premises
59849903	Propane gas, bottled
5989	Fuel Dealers, NEC
598900	Fuel dealers, NEC
59890000	Fuel dealers, NEC
598999	Fuel dealers, NEC
59899901	Coal
59899902	Wood (fuel)
5992	Florists
599200	Florists
59920000	Florists
599299	Florists, NEC
59929901	Flowers, fresh
59929902	Plants, potted
5993	Tobacco Stores and Stands
599300	Tobacco stores and stands
59930000	Tobacco stores and stands
599399	Tobacco stores and stands, NEC
59939901	Cigar store
59939902	Cigarette store
59939903	Pipe store

SIC Detail (SIC Code 59)

59939904	Tobacconist
5994	News Dealers and Newsstands
599400	News dealers and newsstands
59940000	News dealers and newsstands
599499	News dealers and newsstands, NEC
59949901	Magazine stand
59949902	Newsstand
5995	Optical Goods Stores
599500	Optical goods stores
59950000	Optical goods stores
599599	Optical goods stores, NEC
59959901	Contact lenses, prescription
59959902	Eyeglasses, prescription
59959903	Opticians
5999	Miscellaneous Retail Stores, NEC
599900	Miscellaneous retail stores, NEC
59990000	Miscellaneous retail stores, NEC
599901	Alarm and safety equipment stores
59990100	Alarm and safety equipment stores
59990101	Alarm signal systems
59990102	Fire extinguishers
59990103	Safety supplies and equipment
599902	Art and architectural supplies
59990200	Art and architectural supplies
59990201	Architectural supplies
59990202	Artists' supplies and materials
59990203	Drafting equipment and supplies
599903	Banners, flags, decals, and posters
59990300	Banners, flags, decals, and posters
59990301	Banners
59990302	Decals
59990303	Flags
59990304	Posters
599904	Binoculars and telescopes
59990400	Binoculars and telescopes
59990401	Binoculars
59990402	Telescopes
599905	Coins and stamps
59990500	Coins and stamps
59990501	Coins
59990502	Numismatist shops
59990503	Stamps (philatelist)
599906	Telephone and communication equipment
59990600	Telephone and communication equipment
59990601	Audio-visual equipment and supplies
59990602	Communication equipment
59990603	Telephone equipment and systems
59990604	Facsimile equipment
59990605	Mobile telephones and equipment
599907	Engine and motor equipment and supplies
59990700	Engine and motor equipment and supplies
59990701	Engines and parts, air-cooled

SIC Detail (SIC Code 59)

59990702	Motors, electric
599908	Farm equipment and supplies
59990800	Farm equipment and supplies
59990801	Farm machinery, NEC
59990802	Farm tractors
59990803	Feed and farm supply
599909	Medical apparatus and supplies
59990900	Medical apparatus and supplies
59990901	Artificial limbs
59990902	Convalescent equipment and supplies
59990903	Hearing aids
59990904	Hospital equipment and supplies
59990905	Incontinent care products
59990906	Orthopedic and prosthesis applications
59990907	Technical aids for the handicapped
59990908	Wheelchair lifts
599910	Monuments and tombstones
59991000	Monuments and tombstones
59991001	Gravestones, finished
59991002	Monuments, finished to custom order
59991003	Tombstones
599911	Pets and pet supplies
59991100	Pets and pet supplies
59991101	Aquarium supplies
59991102	Pet food
59991103	Pet supplies
59991104	Pets
59991105	Tropical fish
599912	Swimming pools, hot tubs, and sauna equipment and supplies
59991200	Swimming pools, hot tubs, and sauna equipment and supplies
59991201	Hot tub and spa chemicals, equipment, and supplies
59991202	Sauna equipment and supplies
59991203	Spas and hot tubs
59991204	Swimming pool chemicals, equipment, and supplies
59991205	Swimming pools, above ground
59991206	Whirlpool baths
599913	Toiletries, cosmetics, and perfumes
59991300	Toiletries, cosmetics, and perfumes
59991301	Cosmetics
59991302	Perfumes and colognes
59991303	Toilet preparations
59991304	Hair care products
599914	Typewriters and business machines
59991400	Typewriters and business machines
59991401	Business machines and equipment
59991402	Photocopy machines
59991403	Typewriters
599915	Gems and precious stones
59991500	Gems and precious stones
59991501	Gem stones, rough

SIC Detail (SIC Code 59)

59991502	Stones, crystalline: rough
599916	Art, picture frames, and decorations
59991600	Art, picture frames, and decorations
59991601	Art dealers
59991602	Artificial flowers
59991603	Candle shops
59991604	Christmas lights and decorations
59991605	Heraldic insignia
59991606	Picture frames, ready made
59991607	Collectible plates
599917	Educational aids and electronic training materials
59991700	Educational aids and electronic training materials
59991701	Education aids, devices and supplies
59991702	Training materials, electronic
599918	Infant furnishings and equipment
59991800	Infant furnishings and equipment
59991801	Baby carriages and strollers
59991802	Bassinets
59991803	Child restraint seats, automotive
59991804	Children's equipment, NEC
59991805	Children's furniture, NEC
59991806	Cribs
59991807	High chairs
59991808	Playpens
599999	Miscellaneous retail stores, NEC
59999901	Alcoholic beverage making equipment and supplies
59999902	Auction rooms (general merchandise)
59999903	Autograph supplies
59999904	Awnings
59999905	Batteries, non-automotive
59999906	Cake decorating supplies
59999907	Canvas products
59999908	Cleaning equipment and supplies
59999909	Concrete products, pre-cast
59999910	Electronic parts and equipment
59999911	Fireworks
59999912	Foam and foam products
59999913	Ice
59999914	Insecticide
59999915	Maps and charts
59999916	Plumbing and heating supplies
59999917	Police supply stores
59999918	Razors, electric
59999919	Religious goods
59999920	Rock and stone specimens
59999921	Rubber stamps
59999922	Sales barn
59999923	Sunglasses
59999924	Tents
59999925	Theater programs
59999926	Theatrical equipment and supplies
59999927	Trophies and plaques

SIC Detail (SIC Code 59)

59999928	Vaults and safes
59999929	Water purification equipment
59999930	Packaging materials: boxes, padding, etc.
59999931	Welding supplies
59999932	Air purification equipment
59999933	Fiberglass materials, except insulation
59999934	Condoms

Acknowledgements

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Claritas 2008/2009, ESRI 2008/2009, U.S. Census Bureau, Economy.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

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